



WEIRD GUIDE

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WEIRD GUIDE

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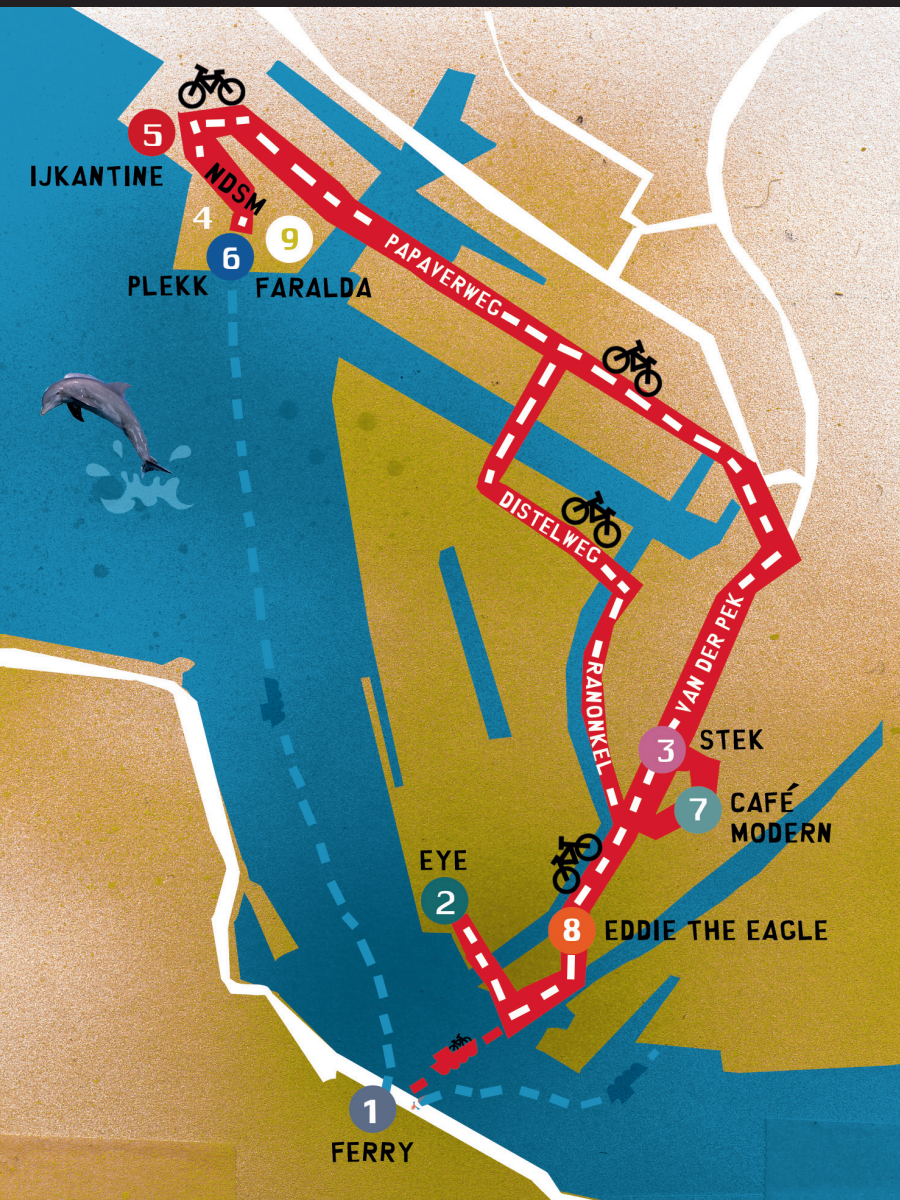
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DISCOVER



10 A.M. Rent a bike on your way to the ferry. Amsterdam Noord is sprawling, so you'll need one to get around.

10:15 A.M. Hop on the ferry behind Central Station and minutes later you'll be in north Amsterdam (Buiksloterplein). Begin at Eye Film Institute Netherlands (IJpromenade 1, T 020 5891400), a film museum with off kilter, UFO-like architecture. Take the view from the café's terrace.

NOON Bike to stores such as Stijlkamer Stek (Van der Pekstraat 40, T 020 7370484), which carries artisan jewelry and handmade sweets.

NORTH

1:30 P.M. Stop by NDSM, a wharf with hangars turned into artists' workspaces and showrooms. On a Sunday have a stroll to the flea market in IJhallen (T.T. Neveritaweg 150). The biggest in Europe the say. Check the market agenda www.ijhallen.nl.

2:30 P.M. Grab a bite at the unconventional IJkantine, (MT. Ondinaweg 15-17, T 020 6337162). Big, spacious, great waterfront terrace.

ON

4:30 P.M. Book a massage or yoga class at PLeek (Tt. Neveritaweg 59, T 020 2900020), a wellness-focused waterside hangout made of shipping containers.

7:30 P.M. Head toward the ferry and have a five-course French meal at the cheerfully hip Café Modern (Meidoornweg 2, T 020 4940684).

10 P.M. Join the party at Eddie the Eagle Museum (Tolhuisweg 2), a roving gallery-meets-nightclub run by artists.

2 A.M. End up in one of three suites in the Faralda Crane Hotel Amsterdam, a beautifully renovated harbor crane.

BIKE

Figaro Pasqual Capone has put down his scissors. The legendary Italian barber styled hair and soul. People from all around the world have sat in his chair on the Begijnenvesteg. He wasn't a barber in the traditional sense because when you came to him for a haircut, you ended up getting so much more. He didn't see his clients as clients but as fellows souls. A day in his chair cost as much as you felt he deserved. No one paid less than 100 euros.



Figaro passed away in 2013 but his memory will be treasured for years to come.

I n m e m o r i a m



What's up with those beards?

Beards are back but what exactly is behind this trend? Everyone from Oscar winners to sports stars are growing lengthy facial hair and trendy barber-shops are popping up all over the city.

Amsterdammer **Ricardo Araujo** won the most stylish beard prize 2014. He says about Boom Chicago in beard vocabulary: 'Awesome, epic, amazing, beard-tastic!'

Boom Chicago



Amsterdam has long summer days (the sun sets at 22:00 at the start of summer). Soaking up the sun with a drink in hand is a popular summer pastime, so you might not find a table at the first café you see. Be sure to have some options in mind before you head out the door. Here are some suggestions to get you started.

Enjoy the weather

The city center is bursting with outdoor options – if you know where to look. The most obvious spots are the big open squares like the Leidseplein, Rembrandtplein and Spui. But, if you're hoping for a bit more local flavour, start exploring the side streets.

For waterside views, try **Café van Zuylen's** (Torensteeg 8) sprawling terrace on the Singel. **De Jaren** (Nieuwe Doelenstraat 20-22) offers two levels of outdoor tables for great views of the Amstel, while the terrace at **Zouthaven** (Piet Heinkade 1) makes you feel like you're floating in the middle of the IJ. At the end of the Utrechtsestraat, **NeL** (Amstelveld 12) offers a peaceful escape on a beautiful square dotted with shady trees. In the Jordaan wander around near the **Noordermarkt** for several options, including Café Thijssen, Noordwest or Winkel (great apple pie).

The **Marie Heinekenplein** is stuffed with tables from a variety of cafés located right on the square. In the heart of de Pijp by the Albert Cuypmarkt, visit the **Gerard Douplein** for popular hangouts like De Pilsvogel or stroll over to the Krull or Sarphaat for views of the Sarphatipark. In Oost most notable terraces are along the Amstel, with **Hesp** (Weesperzijde 130-131) and **De Ysbreeker** (Weesperzijde 23) offering the best views.

A sure-fire bet for a sunny day in West is the Westergasfabriek. This sprawling park and cultural area has a number of great spots for cold drinks in the sun, including **Pacific Parc** (Polonceaukade 23) the **Westergas Terras** (Klonne plein 4-6).

Zatte is a characteristically Amsterdam beer

Tim Hendriks:

'It's almost become a hype: products with packaging that says they come straight from the farm or are organic or pure. There is also a big demand for local and regional products. Amsterdam brewer 't IJ has been brewing the tastiest beers for more than thirty years. They are special beers with a distinctive Amsterdam character. Both non-organic and organic. We believe sustainability is important. Even back in the early 1980s, our starting point was: no pesticides in beer. And we take the same view today. A number of our beers are made from exclusively organic ingredients. We source our organic hop from New Zealand. It is almost impossible to grow organic hop in Europe due to the plant diseases that are prevalent on the continent.'

'Our beer is brewed at two locations in Amsterdam. The most well-known one is situated right next to *de Gooyer* windmill in Amsterdam East. More and more bars and restaurants serve IJ beer on tap and our bar in the brewery is also attracting growing numbers of beer enthusiasts, both men and women from the Netherlands and abroad. The demand for our beer continues to grow and our brewery is consequently growing in tandem. We are currently undertaking our third major expansion in less than eighteen months' time. Specialty beers are hugely popular and interest in them just keeps growing and growing. The Netherlands has traditionally had a pilsner culture and it seems that beer is now playing catch-up.'

'We brew 20,000 hectolitres of beer annually. Brouwerij 't IJ has a number of organic beers on its menu. The organic beer Zatte (Tripel, 8%), the first beer that flowed from our brewery's tanks back in 1985 holds a firm position as a classic on our beer menu. De Zatte is also one of our most popular beers and is a characteristically Amsterdam beer. Want to discover it for yourself? Visit our bar. We are open daily from 2:00 p.m. to 8:00 p.m.'



CZAAR

PETERSTRAAT

Doctor Feelgood

If you want to experience the same relaxation techniques as Bruce Springsteen, Al Gore and Lionel Richie, make an appointment with Esther van der Plas, aka Doctor Feelgood. Before establishing her location on the Czaar Peterstraat, she often toured with famous artists and performers working as their exclusive masseuse. Word of her magic hands spread and she became sought after by those in the know. Even though she has been a masseuse to the stars, she doesn't care who she helps. She just wants you to feel the best you can. She also has a location in Amsterdam South.

Czaar Peterstraat 108

T 020 3307093

www.doctorfeelgood.nl



Hip.
New.
Fresh.

CP113 sells fashion, furniture, coffee and accessories in an inviting and pleasant atmosphere. Their products are high quality with preference for fair trade and attention to the environment. For an overall friendly experience, check out CP113. It's a shopping trip you won't soon forget.

CP113

Czaar Peterstraat 113

T 020 2231976

www.cp113.com



Olie & Zo

A specialty shop dedicated to olive oil, vinager, mustard, pickles and other jarred goods and gifts. Or go there to pick up a freshly made takeaway lunch for later. All made from the best local produce and biological ingredients. Their bread is the best in the city!

Czaar Peterstraat 128

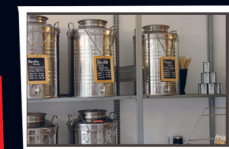
T 020 6223832

www.olieenzo.com

CP113



Olie & Zo






SOME MORE FISHY AND DISHY

CHEF RON BLAAUW WANTED TO RETURN TO COOKING. AND THAT'S EXACTLY WHAT HE'S DONE AT RESTAURANT **BRIDGES** LOCATED IN AMSTERDAM'S WELL KNOWN RED LIGHT DISTRICT. (OUDEZIJDS VOORBURGWAL 197)
WWW.BRIDGESRESTAURANT.NL

RESTAURANT **EEN VIS TWEE VIS** (SCHIPPERSGRACHT 6) IS NOT EASY TO DEFINE, BUT IT'S THE NICEST NEIGHBORHOOD RESTAURANT IN THE CITY.
WWW.EENVISTWEEVIS.NL

THE SEAFOOD BAR (VAN BAERLESTRAAT 5) IS A CONCEPT FROM VAN FONSDIJK, BORN OUT OF HIS LOVE FOR FISH, AN EXUBERANT LIFESTYLE AND A GOOD GLASS OF WINE. HE'S CREATED A HOTSPOT WITH A LOT OF AMBIANCE, CRAFTSMANSHIP, AUTHENTICITY AND COZINESS.
WWW.THESEAFOODBAR.NL





Join the locals and sing along.
Many open air festivals
are free of charge. Enjoy your
Weird Guide selection.

Amsterdam Roots Festival

World music at Java Island.
July, tickets from €15
www.amsterdamroots.nl

De Parade

Most popular Dutch theater
festival.
August, tickets €2 - €10
www.deparade.nl

Kwaku Summer Festival

Five weeks of multiculti pleasure.
July- August, tickets from €3
www.kwakufestival.nl

Fringe

Theater madness and independent
minds.
September, tickets €7 - €11
www.amsterdamfringefestival.nl

Grachtenfestival

Classic music on spectacular
locations.
August, tickets free up to €32
www.grachtenfestival.nl

IT's Festival

The biggest European International
Theater School festival.
June, tickets €13 - €14
www.itsfestivalamsterdam.nl

Gay Pride

Celebrate being gay! Highlight:
Gay Pride Canal Parade on the first
Saturday of August.
August, free
www.amsterdamgaypride.nl

Magneetfestival

No spectators, only participators!
August-September, tickets from
€12,50
www.magneetfestival.nl

Julidans

The best international dance of
the world.
Early July, tickets €10 - €35
www.julidans.nl

Over het IJ festival

Theater on location: NDSM-wharf.
Early July, tickets €3 - €20
www.overhetij.nl

Holland Festival

A look at the world with a different
perspective.
June, tickets free up to €150
www.hollandfestival.nl

Jordaanfestival

Sing along with the Dutch.
Not to miss!
September, free

Sneakerwalk



The top-four Amsterdam sneaker destinations lined up in one city walk. Enjoy your day. Take care of your feet. Aprox. 56 minutes!

- 1 BASKETS SHOE STORE.
ELANDSGRACHT 59
- 2 8CHT SNEAKERS & SHIRTS
SHOE STORE AND SPORTING GOODS!
VIJZELSTRAAT 105
- 3 SEVENTYFIVE SNEAKERS!
NIEUWE HOOGSTRAAT 24
- 4 PATA
ONE OF THE WORLDS TOP SNEAKER DESTINATIONS.
ZEEDIJK 67



I sla

Nina and Jop are experienced eaters and fierce entrepreneurs. They are a duo on a mission: to inspire action by providing conscious eating choices in a beautiful setting.

Their slogan is *Eat the change you want to see.*

♥ Ceintuurbaan 149

T 020 7893080

Monday - Sunday: 12.00 - 21.00

♥ Westerstraat 34

T 020 7893019

Tuesday - Friday: 12.00 - 21.00

Saturday - Monday: 11.00 - 21.00

♥ SLA Zuidas

Claude Debussylaan 35

T 020 2333490

www.ilovesla.com

Private

Marits Huiskamerrestaurant

Andreas Bonnstraat 34 huis

T 020 7763864

Marit opens her lovely home to cook for private groups.

www.maritshuiskamerrestaurant.nl

WEIRD GUIDE

TRADING is the new buying,
SHARING the new HAVING. Snorting
cocoa is the new getting high, drinking
wheatgrass the new chugging. SMALL IS
THE NEW BIG. Tram touring is the new walking
tour, being kind is the new standard. A community
is now a creative hotspot. Helping is
the new paying. Urban farming is the new
city jungle. Raw food is the new cooking.
Vintage is the new modern. Buying less
is the new consumerism. And multi-
cultural is the future. Weird is basically
normal and your **Weird Guide** is the new
Amsterdam. **Go ahead, get
lost and enjoy the ride**

JACOB

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